



SOCIAL MEDIA POLICY

This document outlines our policies related to use of Social Media. Please read it to understand how we conduct ourselves as mental health professionals and how you can expect us to respond to various interactions that may occur between us on the internet.

If you have any questions about anything within this document, we encourage you to bring them up when we meet. As new technology develops and the Internet changes, there may be times when we need to update this policy. If we do so we will notify you in writing of any policy changes and make sure you have a copy of the updated policy.

FRIENDING

We do not accept friend or contact requests from current or former clients on any social networking site (Facebook, LinkedIn, etc.) We believe that adding clients as friends or contacts on these sites can compromise your confidentiality and our respective privacy. It may also blur the boundaries of our therapeutic relationship. If you have questions about this, please bring them up when we meet and we can talk more about it.

FANNING

We keep a Facebook Page for the professional practice to allow people to share blog posts and practice updates with other Facebook users.

You are welcome to view the Facebook Page and read or share articles posted there, but we do not accept clients as Fans of this Page. We believe having clients as Facebook Fans creates a greater likelihood of compromised client confidentiality and feel it is best to be explicit to all who may view my list of Fans to know that they will not find client names on that list. In addition all of our Professional Ethics Codes prohibit soliciting testimonials from clients. We feel that the term “Fan” comes to close to an implied request for a public endorsement of our practice.

Note that you should be able to subscribe to the page via RSS without becoming a Fan and without creating a visible, public link to our Page. You are more than welcome to do this.

FOLLOWING

I publish Boards on Pinterest. We have no expectation that you as a client will want to follow the Boards. However, if you use an easily recognizable name on Pinterest and we happen to notice that you’ve followed us there, we may briefly discuss it and its potential input on our working relationship.

Thank you,

The Center At Heron Hill Team